



1. Over 40 million Americans are regular visitors to porn sites. The average visit lasts 6 minutes and 29 seconds
2. There are around 42 million porn websites, which totals around 370 million pages of porn.
3. The porn industry's annual revenue is more than the NFL, NBA, and MLB combined. It is also more than the combined revenues of ABC, CBS, and NBC.
4. 47% of families in the United States reported that pornography is a problem in their home.
5. Pornography use increases the marital infidelity rate by more than 300%.
6. Eleven is the average age that a child is first exposed to porn, and 94% of children will see porn by the age of 14.
7. 56% of American divorces involve one party having an "obsessive interest" in pornographic websites.
8. 70% of Christian youth pastors report that they have had at least one teen come to them for help in dealing with pornography in the past 12 months.
9. 68% of church-going men and over 50% of pastors view porn on a regular basis. Of young Christian adults 18-24 years old, 76% actively search for porn.
10. 59% of pastors said that married men seek their help for porn use.
11. 33% of women aged 25-and-under search for porn at least once per month.
12. Only 13% of self-identified Christian women say they never watch porn – 87% of Christian women have watched porn.
13. 55% of married men and 25% of married women say they watch porn at least once a month.
14. 57% of pastors say porn addiction is the most damaging issue in their congregation. And 69% say porn has adversely impacted the church.
15. Only 7% of pastors say their church has a program to help people struggling with pornography.

Source: Barna Group and Covenant Eyes